

Message Text

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PAGE 01 ROME 12158 010541Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 OES-07 SOE-02 AID-05
CEA-01 CIAE-00 DODE-00 H-01 INR-10 INT-05 L-03
NSAE-00 NSC-05 OMB-01 PM-05 ICA-11 SP-02 SS-15
STR-07 TRSE-00 ACDA-12 /113 W
-----124055 020337Z /75

R 301515Z JUN 78
FM AMEMBASSY ROME
TO SECSTATE WASHDC 3930
US DEPT OF ENERGY WASHDC

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DOE FOR DEP ASST SEC BORRE AND DEP ASST SEC SAVITZ

E.O. 11652: N/A
TAGS: TGEN, ENRG, IT
SUBJECT: PROPOSAL FOR AN EXHIBITION IN ITALY ON ENERGY CONSERVATION
AND THE BUILDING INDUSTRY IN THE USA

REF: A) ROME 4751, B) ROME 10620, C) STATE 150425, D) ROME 11451

1. REF A, TO WHICH NO RESPONSE HAS BEEN RECEIVED DESPITE
FOLLOWUP REF B, CONCERNS A PROPOSAL BY A REPRESENTATIVE OF THE
BOLOGNA INTERNATIONAL EXHIBITION OF BUILDING INDUSTRIALIZATION
FOR AN EXHIBITION IN OCTOBER 1979 OF U.S. TECHNOLOGY FOR
ENERGY CONSERVATION IN BUILDINGS. WE BELIEVE FROM IMAGE POINT OF VIEW
THIS EXHIBITION WOULD BE AN EXCELLENT OPPORTUNITY TO DISPLAY SOME OF
THE RESULTS OF THE USG'S MAJOR AND GROWING INVESTMENT IN THE RELEVANT
TECHNOLOGIES.

2. YOU WILL RECALL THAT BOLOGNA HAS LONG BEEN GOVERNED BY THE
COMMUNIST PARTY, AND THAT IT IS OFTEN CONSIDERED A SHOWCASE OF
COMMUNIST MANAGEMENT SUCCESS. A HIGH-QUALITY EXHIBITION OF THE
SORT PROPOSED WOULD BE PARTICULARLY ADVANTAGEOUS IN COUNTERING
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THE VIEW ON THE ITALIAN LEFT THAT THE U.S. IS UNCONCERNED ABOUT
URBAN PROBLEMS AND ENERGY CONSERVATION. ON ASSUMPTION BOLOGNA
EVENT DEALS WITH DIFFERENT DISCIPLINE (I.E., ENERGY CONSERVATION
IN RESIDENTIAL CONSTRUCTION) THAN EXHIBITION AND CONFERENCE
SCHEDULED FOR MILAN TRADE CENTER MARCH 1979 (SEE REFTEL C),
BOLOGNA EVENT WOULD NOT CONFLICT WITH MILAN SHOW, BUT WOULD BE
COMPLEMENTARY.

3. DOE IS INCREASING BILATERAL COOPERATION WITH ITALY (REF D).
WE HAVE BEEN APPROACHED WELL IN ADVANCE WITH A PROMISING OPPORTU-
NITY TO WHICH THE ITALIANS WOULD MAKE A SUBSTANTIAL CONTRIBUTION.
THE VERY LEAST WE SHOULD BE DOING IS TO EXPLORE THE POSSIBILITY
AND RESPOND IN A TIMELY WAY. ACTION REQUESTED: A REPLY TO REFTEL A,
WHICH WAS SENT ON MARCH 14.GARDNER

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Control Number: n/a
Copy: SINGLE
Draft Date: 30 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
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Litigation Codes:
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Original Classification: LIMITED OFFICIAL USE
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TAGS: TGEN, ENRG, IT, US
To: STATE DOE
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